

INDIA FAY

MAKE-UP ARTIST

I have recently completed a three year Degree course for Make up and Hair design and successfully achieved a First Class Honours Degree. I have training in wig making, such as the making of a foundation, knotting of hair, and wig styling. Along with a strong knowledge of period, and theatre makeup through my studies at university. I have experience in creatively directing photo shoots within the studio, on location and at fashion shows. My success in my Degree was due to my ability to interpret current fashions and trends, developing excellent technical skills and time management. I have a visual understanding of how to interpret a look taking into account the brief, styling, budget and time pressures.

EXPERIENCE

PANTO SCHOOL- Presentation workshop, The Stag Theatre, Sevenoaks- February 2024
Key achievements: Performing a presentation, workshop and live demos of the makeup and wig techniques used in the Sevenoaks pantomime.

HEAD OF WIGS AND MAKE-UP DEPARTMENT - Sevenoaks Pantomime, The Stag Theatre - December 2023
Key achievements: Running and organising a department, having creative control of concepts, the making of theatre wigs and design, managing of department from backstage.

UCA GRADUATE FASHION SHOW - May 2022
Key achievements: Followed concept brief from designers, maximised time management in a pressured environment, experience back stage of a fashion show.


AND FRAGRANCE - Marketing proposal | September 2021
Key achievements: Working with a brand on a commissioned project, learning marketing personas around makeup, designing innovative ways of creating footfall and attention to a brand.

BACK4BLOOD - Video launch event | October 2021
Key achievements: Working with Warner Bros, using skills for special FX makeup, working as a team, time management.


30 DAY WORK PLACEMENT- With Andrew Gallimore | January 2021
Key achievements: Followed brief set by industry expert. Completed photo shoot in set time frame and then received critique of work.

SALON ASSISTANT - Blakes, Maidstone | June 2016
Work experience in a Beauty salon. Cleaning of salon, providing refreshments for customers.
Undertook basic hair stylist training.
Key Achievements: Having a better understanding of the industry and salon environment, learning basic hair styles and basic hair washing techniques.

SALES ASSISTANT - Smith and Fay, Tunbridge Wells | February 2014 – August 2016
Replenishing stock, serving customers, cash handling and till operation.
Key Achievements: learning the insides of having a business, taking on a customers brief and matching their requirements to what is available.

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 www.IndiaFayMakeup.com

EDUCATION

BA Hons Makeup and Hair Design Degree |
September 2019 – 2022| University of the
Creative Arts

GCSE | July 2017| Maplesden Noakes School
7 A*- C

A Levels | June 2019 | Maplesden Noakes
School
3 A*- C

SKILLS

I have skills and knowledge in various design software e.g Photoshop, Indesign. I can speak confidently to people on all levels and I work well individually as well as in a group. I have good communication skills and I have completed online health and safety courses.